LID Applications
Parking Lots
Printing Instructions

GENERIC VERSION

Web Version
This file is a lower resolution, smaller file size for emailing and viewing on a computer screen. The pages are set up to view the front page, center page (double width) and last page. Pages are numbered in this version.

You have two choices for printing the LID Parking TAM. These documents, when folded in half, create a booklet-style brochure.

Color Printer Version
This file may be printed with a color printer on 11x17 paper. You may need to select the option to scale the document to fit to the page. Print the document double sided to achieve the "brochure" style layout. Pages are not numbered in this version. Unlike the "press" version (#2), in which color extends to the paper edge, there will be white space around the paper edge.

Professional Print Shop Version
This file is what you would send to a professional print shop. It contains a bleed margin, which will ensure that the colors and some images extend all the way to the edge of the page when printed. The final document should be printed double-sided and cut at the marks to 11X17. Pages are not numbered in this version. You may want to request that the printer fold the final printed documents.

EDITABLE VERSION

We have provided the native files of a LID Parking TAM so you can create a tailored brochure for your jurisdiction. The files here are associated with the City of Paso Robles' LID Parking TAM. This version was provided so you can follow their template (e.g. logo, website, etc.). When creating your own LID Parking TAM, please credit the originators by leaving the non-city agency logos intact (located at the bottom of the last page).

About InDesign
The LID Parking TAM was created using Adobe InDesign software, and a copy of InDesign will be needed to open and edit the files.

The InDesign document uses the following fonts: Century Gothic, MyriadPro (Bold, Condensed, Light, Regular, Semibold) and Times. If these fonts are not already installed

in a user's font library, they will need to be added. Any user of the document must comply with applicable copyright law.

Images and Graphics
You must download the ZIP file with the images and graphics included in their native format. You will need these files to do the editing.
https://app.box.com/shared/8q5oyauvyd

There are two InDesign versions of the Paso Robles LID Parking TAM that you can work with:

1. Print Quality Version
The first option creates the double-sided, 11X17 brochure as described above in Color Printer and Professional Print Shop Version. This document is comprised of two 11X17 pages with overset color and images.
- Make sure "Page 2" text is moved off the bottom of the page before creating the PDF.

2. Web Quality Version
The second option uses a combination of pages from the two InDesign files to create the web version PDF.
- Make one PDF of ONLY "Page 2" from the LID Parking TAM_brochure_edit.indd. Make sure "Page 2" text is moved on to the bottom of the page before creating the PDF.
- Make a second PDF of the entire LID Parking TAM_letter_edit.indd document (this will give you pages 1 and 3).
- Within Adobe Acrobat, open the "letter" PDF with pages 1 and 3.
- From the "Document" menu, select "Insert Pages."
- Select the page 2 PDF you created in Step 1 as the file to insert.
- When prompted, choose "After" as the location and Page 1. This will insert page 2 between pages 1 and 3.

Notes: Be sure to use the same PDF preset print quality for both. Since the document will be viewed on the computer, choose the smaller file size option when creating both PDFs.

For questions about this document contact, info@centralcoastlidi.org