



## California Stormwater Quality Association®

*Dedicated to the Advancement of Stormwater Quality Management, Science and Regulation*

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### **CASQA Membership Benefits Stay Engaged with CASQA!**

CASQA membership offers a high return on investment for you, and your community, institution, or company. CASQA has assembled this overview of member benefits to remind you of our most popular items to make sure you are getting all you can from your membership. If you are not a member, please join today.

#### **Professional Benefits**

- **Learning Opportunities:** CASQA has four member meetings per year, where we offer training to keep you apprised of current and future regulations, developments in best management practices, and noteworthy programs and projects. Every week, members receive a 1-2 page e-newsletter providing either need-to-know information from CASQA or a summary assessment of the latest regulatory, technical, and programmatic developments.
- **Professional Development:** CASQA Members can earn professional development hours at the CASQA Annual Conference to help support professional certification continuing education requirements. You can also take advantage of speaking, leadership, and committee membership opportunities at CASQA.
- **Network:** CASQA provides a network of staff at cities, agencies, institutions, and consulting firms that are a support system for virtually any problem.

#### **Organizational Benefits**

- **Program Cost Reduction:** CASQA provides program cost reductions through shared guidance materials, CASQA product and event discounts, and the latest research for stormwater programs. CASQA represents members' interests in regulatory, technical, and programmatic matters.
- **Reduced Program Fees:** CASQA has worked with the State Water Board over the past decade to ensure that stormwater program fees pay for the stormwater program. This effort has paid off, with fee reductions and moderate increases tied to stormwater program costs.
- **Recognition:** CASQA recognizes excellence in stormwater programs at its annual conference. This recognition allows you to highlight your organization.

#### **Public Benefits**

- **Improved Quality of Life:** CASQA's wide range of efforts is focused on improving stormwater quality. Additionally, stormwater is emerging as potentially the largest supply of untapped water in the state. Clean and sufficient water resources mean a better quality of life for the public.
- **Stewardship of Public Funds:** CASQA helps your stormwater program run economically and effectively. We help your city or institution meet regulatory standards, review changes to regulations, improve environmental conditions, and spend public money with the highest effectiveness. CASQA postings of position openings and RFQs/RFPs help organizations find top talent.

#### **Increased Level of Service**

Additionally, CASQA is providing an increased level of service to its members, including:

- **Development of a strategic vision to guide stormwater management in the 21<sup>st</sup> century based on CASQA members' vast and diverse implementation experience of the last 25+ years.**
- **Higher degree of engagement and collaboration with state agency staff to ensure CASQA members' vision and experience is incorporated into new state programs, like STORMS (Storm Water Strategy to Optimize Resource Management of Stormwater), the Trash Amendments, and pesticides regulation.**
- **Collaboration at the national level to bring new benefits to CASQA members like a unified stormwater only voice in Washington through National Municipal Stormwater Alliance and ground floor engagement in the design of new programs such as Water Environment Federation's BMP testing / verification and green infrastructure certification programs.**