VIII. MUNICIPAL INSPECTIONS OF CONSTRUCTION SITES

shall be based on factors, which shall include, but not be limited to: soil erosion potential, project size, site slope, proximity to and sensitivity of receiving waters and any other relevant factors. At a minimum, high priority construction sites shall include: sites 20 acres and larger; sites over 1 acre that are tributary to Clean Water Act Section 303(d) waters listed for sediment or turbidity impairments; and sites that are tributary to and within 500 feet of an area defined by the Ocean Plan as an Area of Special Biological Significance (ASBS). At a minimum, medium priority construction sites shall include sites between 5 to 20 acres of disturbed soil.

4. Each permittee shall conduct construction site inspections, subject to limitations on municipal action under the constitutions of California and the United States, for compliance with its ordinances (grading, Water Quality Management Plans, etc.), local permits (construction, grading, etc.), the Model Construction Program and the Construction Runoff Guidance Manual, both developed by the permittees. The permittees must develop a checklist for conducting construction site inspections. Inspections of construction sites shall include, but not be limited to:

a) Verification of coverage under the General Construction Permit (Notice of Intent or Waste Discharge Identification Number, WDID Number) during the initial inspection;

b) A documented review of the Erosion and Sediment Control Plan (ESCP) to ensure that the BMPs to be implemented on-site are consistent with the appropriate phase of construction (Preliminary Stage, Mass Grading Stage, Streets and Utilities Stage, etc.);

c) Visual observation for non-storm water discharges and potential pollutant sources;

d) Determination of compliance with local ordinances, permits, Water Quality Management Plans, Construction Runoff Guidance Manual and other relevant requirements including the implementation and maintenance of BMPs required under local requirements; and,

e) An assessment of the effectiveness of BMPs implemented at the site and the need for any additional BMPs.

5. At a minimum, the inspection frequency shall include the following:

a) During the dry season (i.e., May 1 through September 30 of each year), all construction sites shall be inspected at a frequency sufficient to ensure that sediment and other pollutants are properly controlled and that unauthorized, non-storm water discharges are prevented.

b) During the wet season (i.e., October 1 through April 30 of each year), all high priority sites are to be inspected, in their entirety, once a month. All medium priority sites are to be inspected at least twice during the wet season. All low priority sites are to be inspected at least once during the wet season. When BMPs or BMP maintenance is deemed inadequate or out of compliance, an
X. MUNICIPAL INSPECTIONS OF COMMERCIAL FACILITIES

2. Each permittee shall conduct, or require to be completed, inspections of its commercial facilities as indicated below and subject to limitations on municipal action under the constitutions of California and the United States. To establish priorities for inspection, the permittees shall continue to prioritize commercial facilities/businesses within their jurisdiction as a high, medium or low threat to water quality based on such factors as the type, magnitude and location of the commercial activity, potential for discharge of pollutants to the MS4, any history of unauthorized, non-storm water discharges, proximity and sensitivity of receiving waters, material used and wastes generated at the site. Within 12 months of adoption of this order, the permittees shall develop a prioritization and inspection schedule for the commercial facilities in Section X.1 for review and approval by the Executive Officer. Until that plan is approved, the following minimum criteria must be met for prioritization of commercial sites for inspections: 10% of commercial sites (not including restaurants/food markets) must be ranked ‘high’ and these represent the greatest threat to water quality; 20% of commercial sites (not including restaurants/food markets) must be ranked ‘medium’; and, the remainder may be ranked ‘low’.

3. Each permittee shall conduct, or require to be completed, commercial facility inspections, at frequencies as determined by the threat to water quality prioritization, for compliance with its ordinances, permits and this order. All high priority sites shall be inspected at least once a year; all medium priority sites shall be inspected at least every two years; and all low priority sites shall be inspected at least once per permit cycle. At a minimum, each facility shall be required to implement source control and pollution prevention measures consistent with the BMP Fact Sheets developed by the permittees. Inspections should include a review of control measures implemented, their effectiveness and maintenance; written and photographic documentation of materials and waste handling and storage practices; evidence of past or present unauthorized, non-storm water discharges; and an assessment of management/employees awareness of storm water pollution prevention measures.

4. In the event that inappropriate material or waste handling or storage practices are observed, or there is evidence of past or present unauthorized, non-storm water discharges, a written enforcement order shall be issued, at the time of inspection, to bring the site into compliance.

5. Information, including inspection dates, inspectors present, the written and photographic documentation results of the inspection and any enforcement actions including mitigative compliance orders must be maintained in the Commercial Database or must be linked to that database. A copy of this database must be provided to the Regional Board with each annual report.

6. Each permittee shall enforce its ordinances and permits at commercial facilities. Sanctions for non-compliance must include: enforcement orders issued at the time of inspections, monetary penalties, bonding requirements and/or permit denial or

44 Where there are less than 100 commercial sites within a municipality, at least 10 sites must be ranked ‘High’.
or preliminary WQMP, to ensure that proper conditions of approval, design specifications and tracking mechanisms are included.

8. The permittees shall train their employees involved with the preparation and/or review of CEQA documents as specified in Section XVI.

B. WATER QUALITY MANAGEMENT PLAN (WQMP) FOR URBAN RUNOFF (FOR NEW DEVELOPMENT/SIGNIFICANT REDEVELOPMENT):

1. The permittees shall annually review the existing structural treatment control and other BMPs for New Developments and submit any changes for review and approval by the Executive Officer. **Within 12 months of adoption of this order, the principal permittee shall revise the appropriate tables in the Water Quality Management Plan with the latest information on BMPs and provide additional clarification regarding their effectiveness and applicability.**

2. Each permittee shall ensure that an appropriate WQMP is prepared for the following categories of new development/significant redevelopment projects (priority development projects). The WQMP shall be developed in accordance with the approved Model WQMP and shall incorporate LID principles in the WQMP.

   a. All significant redevelopment projects, where significant redevelopment is defined as projects that include the addition or replacement of 5,000 square feet or more of impervious surface on a developed site. Redevelopment does not include routine maintenance activities that are conducted to maintain original line and grade, hydraulic capacity, original purpose of the facility, or emergency redevelopment activity required to protect public health and safety. Where redevelopment results in the addition or replacement of less than fifty percent of the impervious surfaces of a previously existing developed site, and the existing development was not subject to WQMP requirements, the numeric sizing criteria discussed below applies only to the addition or replacement, and not to the entire developed site. Where redevelopment results in the addition or replacement of more than fifty percent of the impervious surfaces of a previously existing developed site, the numeric sizing criteria applies to the entire development.

   b. New development projects that create 10,000 square feet or more of impervious surface (collectively over the entire project site) including commercial, industrial, residential housing subdivisions (i.e., detached single family home subdivisions, multi-family attached subdivisions (town homes), condominiums, apartments, etc.), mixed-use, and public projects. This category includes development projects on public or private land, which fall under the planning and building authority of the permittees.

   c. Automotive repair shops (with SIC codes 5013, 5014, 5541, 7532-7534, 7536-7539).

   d. Restaurants where the land area of development is 5,000 square feet or more.
B. WQMP FOR URBAN RUNOFF (FOR NEW DEVELOPMENT/SIGNIFICANT REDEVELOPMENT):

regional treatment control BMPs. The recommendations should include information needed to be submitted to the Regional Board for consideration of regional treatment control BMPs. At a minimum, it should include: BMP location; type and effectiveness in removing pollutants of concern; projects tributary to the regional treatment system; engineering design details; funding sources for construction, operation and maintenance; and parties responsible for monitoring effectiveness, operation and maintenance.

7. The permittees shall require non-priority development projects to document, via a WQMP or similar mechanism, site design, source control and any other BMPS which may or may not include treatment control BMPs.

C. LOW IMPACT DEVELOPMENT TO CONTROL POLLUTANTS IN URBAN RUNOFF FROM NEW DEVELOPMENT/SIGNIFICANT REDEVELOPMENT:

1. Within 12 months of adoption of this order, the permittees shall update the model WQMP to incorporate LID principles (as per Section XII.C) and to address the impact of urbanization on downstream hydrology (as per Section XII.D) and a copy of the updated model WQMP shall be submitted for review and approval by the Executive Officer. As provided in Section XII.J, 90 days after approval of the revised model WQMP, priority development projects shall implement LID principles described in this section, Section XII.C. To the extent that the Executive Officer has not approved the feasibility criteria within 18 months of adoption of this order as provided in Section XII.E.1, the infeasibility of implementing LID BMPs shall be determined through project specific analyses, each of which shall be submitted to the Executive Officer, 30 days prior to permittee approval.

2. The permittees shall reflect in the WQMP and otherwise require that each priority development project infiltrate, harvest and re-use, evapotranspire, or bio-treat the 85th percentile storm event ("design capture volume"), as specified in Section XII.B.4.A.1, above. Any portion of the design capture volume that is not infiltrated, harvested and re-used, evapotranspired or bio-treated onsite by LID BMPs shall be treated and discharged in accordance with the requirements set forth in Section XII.C.7 and/or Section XII.E, below.

55 The Executive Officer shall provide members of the public with notice and at least a 30-day comment opportunity for all documents submitted in accordance with this order. If the Executive Officer, after considering timely submitted comments, concludes that the document is adequate or adequate with specified changes, the Executive Officer may approve the document or present it to the Board for its consideration at a regularly scheduled and noticed meeting. If there are significant issues that cannot be resolved by the Executive Officer, the document will be presented to the Board for its consideration at a regularly scheduled meeting.

56 A properly engineered and maintained bio-treatment system may be considered only if infiltration, harvesting and reuse and evapotranspiration cannot be feasibly implemented at a project site (feasibility criteria will be established in the model WQMP [Section XII.C.1] and the technically-based feasibility criteria [Section XII.E.1]). Specific design, operation and maintenance criteria for bio-treatment systems shall be part of the model WQMP that will be produced by the permittees.

57 For all references to bio-treat/bio-treatment, see footnote 56.
J. **PRE-APPROVED PROJECTS**

1. The above provisions for LID and hydrologic conditions of concern are not applicable to projects that have an approved Water Quality Management Plan. The above provisions shall be implemented in a manner consistent with the maximum extent practicable standard for all other projects 90 days from the date of approval of the revised model WQMP (per Section XII.C.1). The Regional Board recognizes that full implementation may not be feasible for certain projects which have received tentative tract or parcel map or other discretionary approvals.

XIII. **PUBLIC EDUCATION AND OUTREACH**

1. The permittees shall continue to implement the public education efforts already underway and shall implement the most effective elements of the comprehensive public and business education strategy contained in the Report of Waste Discharge/DAMP. By July 1, 2012, the permittees shall complete a public awareness survey to determine the effectiveness of the current public and business education strategy and any need for changes to the current multimedia public education efforts. The findings of the survey and any proposed changes to the current program shall be included in the annual report for 2011-2012.

2. The permittees shall sponsor or staff a storm water table or booth at community, regional, and/or countywide events to distribute public education materials to the public. Each permittee shall participate in at least one event per year.

3. The permittees shall continue to participate in the Public Education Committee to review and update existing guidance for the implementation of the public education program. The Public Education Committee shall meet at least twice per year. The Public Education Committee shall continue to make recommendations for any changes to the public and business education program including: how to make the multimedia efforts more effective; a reevaluation of audiences and key messages for targeted behaviors; and opportunities for participation in regional and statewide public education efforts. The goal of the public and business education program shall be to target 100% of the residents, including businesses, commercial and industrial establishments. Through use of local print, radio and television, the permittees must ensure that the public and business education program makes a minimum of 10 million impressions per year and that those impressions measurably increase the knowledge and measurably change the behavior of the targeted groups.

4. The permittees shall continue their outreach and other public education activities. Each permittee should try to reach the following sectors: manufacturing facilities; mobile service industry; commercial, distribution and retail sales industry; residential/commercial landscape construction and services industry; residential and commercial construction industry; and residential and community activities. Individual workshops (or regional workshops) for each of the aforementioned elements shall be administered by each permittee (or on a countywide basis) by July 1, 2010 and on an annual basis thereafter. Commercial and industrial facility inspectors shall distribute developed educational information (Fact Sheets) to these facilities during inspections.
agency and contract field operations and maintenance staff. A reporting of these activities shall be included in each annual report.

3. The permittees shall conduct inspections of open channel systems at least on an annual basis and record the findings in the inspection forms developed by the permittees. At a minimum the following municipal areas should be inspected:
   a) Parking facilities;
   b) Flood management and storm water conveyance systems (open channels);
   c) Areas or facilities discharging directly to lagoons, the ocean, or environmentally sensitive areas such as 303(d) listed waterbodies and Areas of Special Biological Significance; and
   d) Municipal landfills, solid waste transfer facilities, land application sites, corporate yards, sewage collection and treatment facilities, parks and recreation facilities including golf courses, and airfields.

4. All applicable public agency staff shall be trained as specified under Section XVI.

5. In collaboration with the University of California Cooperative Extension and consistent with the Model Integrated Pest Management, Pesticide and Fertilizer Management Guidelines, the permittees shall:
   a) Conduct annual integrated pest management self-audits;
   b) Implement the Model Integrated Pest Management, Pesticide and Fertilizer Guidelines;
   c) Provide proper training to municipal and contract staff involved in the above activities;
   d) Within one year of adoption of this order, revise the LIP to include an integrated pest management program.

6. The permittees shall evaluate the need for any revisions to the Integrated Pest Management, Pesticide and Fertilizer Management Guidelines and determine the need for developing pesticide use indicators.

7. **Within one year of adoption of this order, the principal permittee shall evaluate the effectiveness of debris booms and determine if additional debris booms are needed to address floatables in inland streams. This evaluation should also include an evaluation of other control measures such as more effective street sweeping program, litter control measures, and drain inlet screens and/or other inlet controls.**

8. **Within twelve months of adoption of this order, the principal permittee shall develop an intragency agreement with the County Integrated Waste Management Department to ensure that household solid and hazardous waste collection, transfer and disposal practices do not cause or contribute to a water quality problem.**

9. The permittees shall ensure that their flood management processes and projects do not contribute pollutants to receiving waters to the MEP.

10. Each permittee shall examine opportunities to retrofit existing storm water conveyance systems and parks and other recreational areas with water quality protection measures, where feasible. The 2005 RBF Retrofit Study may be used by the principal permittee for a system-wide evaluation in lieu of each permittee conducting its own evaluation. Within 12 months of adoption of this order, the principal permittee shall
f) Bioassessment: The permittees currently monitor 12 stations in cooperation with the Southern California Coastal Water Research Project (SCCWRP) in efforts to evaluate the biological index approach for Southern California and to design a research project for developing an Index of Biological Integrity (IBI) for the region. The Executive Officer is authorized to allow the permittees to integrate this element of the monitoring program with the regional bioassessment monitoring initiative being coordinated by the Southern California Monitoring Coalition.

g) Reconnaissance: The permittees are currently conducting dry and wet weather reconnaissance surveys to identify and prohibit illicit discharges.

2. TMDL/303(d) Listed Waterbody Monitoring: The Permittees shall continue to participate in the Regional Monitoring Programs for the San Diego Creek Nutrient TMDL and the Toxics TMDL.

3. In addition, strategies must be revised/developed to evaluate the impacts of storm water or non-storm water runoff on all impairments within the Newport Bay watershed and other 303(d) listed waterbodies. Since the 303(d) listing is dynamic, with new waterbodies and new impairments being identified over time, the permittees shall revise their monitoring plan to incorporate new information as it becomes available.

IV. PROGRAM EFFECTIVENESS ASSESSMENT AND REPORTING

1. All progress reports and proposed strategies and plans required by this order shall be signed by the principal permittee, and copies shall be submitted to the Executive Officer of the Regional Board under penalty of perjury.

2. The permittees shall submit an ANNUAL PROGRESS REPORT to the Executive Officer of the Regional Board and to the Regional Administrator of the U.S. EPA, Region 9, no later than November 15th, of each year. This progress report may be submitted in a mutually agreeable electronic format. At a minimum, annual progress report shall include the following:

   a) A review of the status of program implementation and compliance (or non-compliance) with the schedules contained in this order;

   b) An assessment of the effectiveness of control measures established under the illicit discharge elimination program and the Drainage Area Management Plan. The effectiveness may be measured in terms of how successful the program has been in eliminating illicit/illegal discharges and reducing pollutant loads in storm water discharges;
c) As assessment of control measures and their effectiveness in addressing pollutants causing or contributing to an exceedance of water quality objectives in receiving waters that are on the 303(d) list of impaired waters.

d) The annual report shall include an overall program assessment. The permittees may use the “Municipal Stormwater Program Effectiveness Assessment Guidance” developed by the California Stormwater Quality Association in May 2007 as guidance for assessing program activities at the various outcome levels. The assessment should include each program element required under this order, the expected outcome and the measures used to assess the outcome. The permittees may propose any other methodology for program assessment using measurable targeted outcomes.

e) Each permittee shall develop and implement a plan and schedule to address program modifications and improvements identified during the program assessment.

f) A summary and analysis of monitoring results from the previous year and any changes to the monitoring program for the following year;

g) A unified fiscal accountability analysis, as described in Section XX., Provision, 2, of this order;

h) A draft workplan which describes the proposed implementation of the DAMP for next fiscal year. The workplan shall include clearly defined tasks, responsibilities, and schedules for implementation of the storm water program and each permittee actions for the next fiscal year;

i) Major changes in any previously submitted plans/policies; and

j) An assessment of the permittees compliance status with the Receiving Water Limitations, Section IV of the Order, including any proposed modifications to the DAMP if the Receiving Water Limitations are not fully achieved.

3. The permittees shall be responsible for the submittal to the principal permittee of all required information/materials needed to comply with this order in a timely manner. All such submittals shall be signed by a duly authorized representative of the permittee under penalty of perjury.

4. The data transmittals to the Regional Board shall be in the form developed by the Stormwater Monitoring Coalition (SMC) and approved by the State Water Resources Control Board in the document entitled “Standardized Data Exchange Formats.” This document was developed in order to provide a standard format for all data transfer so that data can universally be shared and evaluated from various programs.