



California Stormwater Quality Association®

Dedicated to the Advancement of Stormwater Quality Management, Science and Regulation

Meeting / Webcast Notice & Agenda

Thursday, September 30, 2010, 9:00 am to 3:00 pm

[Waterfront Hotel](#) in Jack London Square, Oakland
[10 Washington Street](#), Oakland, CA 94607, (510) 836-3800

Meeting Fee: Pre-register by 5:00 pm Fri., September 24, \$45 – Members / \$45 – Regulators / \$65 – Non-members

Meeting Fee: After 5:00 pm September 24 and at door, \$60 – Members / \$60 – Regulators / \$80 – Non-members

[Online](#) registration open until 5:00 pm, Wednesday, September 29

LIVE Webcast option available – Purchase individual or site use [online](#) until NOON Wednesday, September 29

Meeting fee payable at the door beginning at 8:00 am – Check preferred, no credit cards at the door

Meeting fee includes lunch. CASQA is a 501(c)(3) non-profit corporation. CASQA Tax Identification Number: 55-0797265.

Refund Policy: No refund available, but substitution of the attendee or viewer is allowed without charge or deadline.

Integrating Water Quality, Water Conservation, and LID

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| I. <u>Welcome / Introductions / Announcements</u> | (9:00 – 9:15) |
| Scott Taylor, Chair / Matt Yeager, Vice-Chair / Geoff Brosseau, Executive Director | |
| II. <u>Overview and Keynote</u> | (9:15 – 9:45) |
| Surviving the Economy of Nope with Economies of Scope | |
| Gary Wolff, Executive Director, StopWaste.org | |
| III. <u>Drivers – Legislation and Regulation</u> | (9:45 – 10:30) |
| SBX7-7 Water Conservation Act of 2009; AB 1881 Landscape Water Conservation Model Ordinance; MS4 Permits; and CALGreen Building Code | |
| Larry McKenny, RBF Consulting | |
| IV. <u>Guidance – Planning for Water</u> | |
| State – CEQA and Low Impact Development Stormwater Design | |
| (10:30 – 11:00) | |
| Dan Cloak, Dan Cloak Environmental Consulting | |
| Local – Storm Water Management: The Specific Importance of General Plans | |
| (11:00 – 11:30) | |
| Drew Kleis, City of San Diego | |
| V. <u>State and Federal Reports</u> | (11:30 – 11:45) |
| USEPA, State Water Board, and Regional Water Boards | |
| Lunch | |
| (11:45 – 1:00) | |
| VI. <u>Implementation – Green Streets and Greenscapes</u> | |
| San Mateo County Sustainable Green Streets and Parking Lots Design Guidebook | |
| (1:00 – 1:25) | |
| Matt Fabry, SMCWPPP | |
| Green Infill for Clean Stormwater | |
| (1:25 – 1:50) | |
| Nicole David, San Francisco Estuary Institute | |
| Using the Bay-Friendly Landscaping Standards to Implement LID in the Bay Area | |
| (1:50 – 2:20) | |
| Teresa Eade, StopWaste.org | |
| Rainwater Harvesting Elementary Schools and Watershed Stewardship Curriculum | |
| (2:20 – 2:50) | |
| Rachel Pringle, San Francisco Green Schoolyard Alliance | |
| VII. <u>Wrap-up</u> | (2:50 – 2:55) |
| SB 346 Update | |
| Geoff Brosseau, CASQA Executive Director | |
| VIII. <u>Closing</u> | (2:55 – 3:00) |
| Scott Taylor, CASQA Chair | |

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