



Setting Up a Stormwater Utility

League of California Cities, Public Works Officer Institute

Jerry Bradshaw,

SCI Consulting Group,

Retired Public Works Director (City of El Cerrito)

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Stormwater Utility

- What is a Utility
- Why is a Stormwater Utility Needed
- How to Set a Stormwater Utility
- Setting Up a Fee Mechanism



Utilities – What are they?

- *“An organization that provides a public service and maintains the infrastructure for that public service.”*
- Examples
 - Water, Gas & Electric, Sewer, Phone & Cable, Garbage
- Evidence
 - Utilities Bills
 - Never-ending rate increases



Missing in Action – Stormwater

- Red-headed Step-child Among Utilities
- Not Considered a Utility by Most People
- Proposition 218 Missed It, Too
 - Cleaned up later by Courts – **Stormwater requires balloting**
- National Perspective
 - Create a Stormwater Utility – Set a Fee (automatic authority)
- But NOT in California – Because of Proposition 218
 - Governing Board cannot set fees – they must be put to a ballot measure
 - Voted on by Property Owners (or Registered Voters)
- *So, if no advantage for rates, why create a Stormwater Utility?*



From *Stormwater Utility Survey*,
Western Kentucky University, 2013

Why Create a Stormwater Utility

- Announces to the Community that Stormwater Is a Priority
 - Not just an after thought or part of another (“more important”) function
 - Also sends a message to regulators and environmental groups
- Creates an Internal Focal Point – Helps You Get Organized
 - What you do / why you do it / what it costs / what are future needs
 - What are your future needs -- Infrastructure Master Planning & Asset Management
 - Inventory of physical assets / levels of service
 - Condition
 - Hydraulic Capacity & Flooding
 - Future Permit Compliance Costs
 - Needs Analysis & Life-Cycle Costs
 - Capital Improvement Programming



More Reasons to Create a SW Utility

- Organizational Integration
 - O&M / Engineering & CIP / NPDES Compliance
 - Foster's Better Watershed Management
- Gain Respect (what all red-headed step children want)
 - *"If you want to stop being treated like the RHSC, then stop acting like the RHSC. Claim your spot at the Big Table. It's time..!!"*
- Financial Benefits
 - Debt Financing and Grant Funding may require separate finance structure
 - Establish a Fee Structure – will require identifiable cost center and services
- Branding
 - Do your residents know who to call for a stormwater issue..??
 - If not, then you need to get your brand out there.



Final Reason to Establish a SW Utility

- Establishing a Stormwater Fee Structure
- Utility Status Not Legally Required, BUT.....
- Fee Structure Must be “Sold” to the Community, So Line Up Your “Ducks”
 - Know what you do, why you do it, and how much it costs
 - Be able to demonstrate that you’ve approached this problem in professional and thoughtful way
 - Master Plans / Asset Management / Permit Compliance



Steps in Creating a Stormwater Utility

- Get Organized
 - Mission / Vision / Goals
 - Establish Functional Units – Organizational Chart
- Create a Budget Based On:
 - O&M service levels
 - NPDES permit compliance costs
 - Capital needs
 - Municipality's existing financial structure



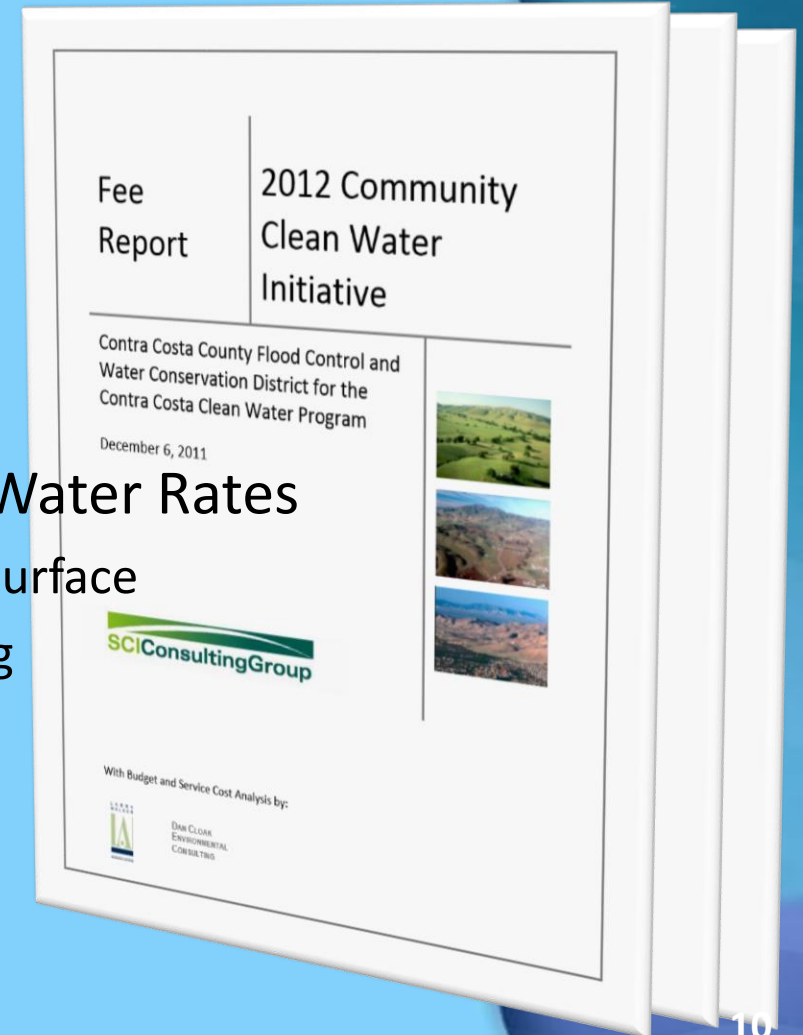
Legislative Requirements

- Cities and Counties Already Authorized to Perform Stormwater Services – No Specific Legal Steps Required (check with your legal counsel)
- Resolution or Ordinance
- Annual Budget Message
 - Separate Enterprise Fund
 - Fund accounting
 - Fund integrity



How to Establish a Fee - Balloted

- How Much Money Do You Need..??
 - Measure existing revenue sources (if any)
 - Measure expenses (at least a 5-yr projection)
 - CIP may be set aside for separate Bond Measure
 - Shortfall is basis for fee calculation
- Apportion Needs By Some Fair Method – Similar to Water Rates
 - Flow Quantity Basis – run-off contribution / impermeable surface
 - NPDES Permit Compliance Basis – Pollutant or trash loading
 - Credit for LID and Green Infrastructure
- Write a Fee Report (Cost of Service Analysis)
 - Governing Board approves as first step in process



Procedural Considerations

- Multi Step Process
 - Mail notices of fee structure & public hearing
 - “Protest Hearing” (45 days after notices have been sent)
 - Mail Ballots (if no “majority protest” in first step)
 - Tabulate and finalize ballot measure (requires 50% majority)
- Usually Takes 4+ Months

El Camino Irrigation District
8451 Highway 99 W
Gerber, CA 96035

OFFICIAL STANDBY CHARGE BALLOT
STANDBY CHARGE INCREASE
BY THE EL CAMINO IRRIGATION DISTRICT

☐ YES, I approve the proposed increase to the annual standby charge from the existing \$15 per acre to \$25 per acre, including future adjustments for inflation equal to the Consumer Price Index, not to exceed 3% per year. *

☐ NO, I do not approve the proposed increase to the annual standby charge. *

Signed _____ Date _____
Signature of Record Property Owner, or Authorized Representative

Print Name _____

I hereby declare, under penalty of perjury, that I am the property owner or owner's authorized representative of the parcel(s) identified on this official standby charge ballot.
(*The proposed annual standby charge for your property(ies) is printed on the back of this standby charge ballot.)

INSTRUCTIONS FOR THE COMPLETION AND RETURN OF OFFICIAL STANDBY CHARGE BALLOTS

This standby charge ballot may be completed by the persons or firms owning the property or properties identified by parcel number on this ballot. An explanation of who may complete the ballot on behalf of the recorded property owner and additional instructions are provided on the other side of this Official Standby Charge Ballot.

To be tabulated, standby charge ballots MUST be received before the end of the public input portion of the public hearing scheduled for **Tuesday, January 12, 2016 at 6:00 p.m.** at the El Camino Irrigation District Office located at 8451 Highway 99 W, Gerber, California.

You are invited to attend the public hearing. You may return your standby charge ballot to the following ways:

- 1) Mail your standby charge ballot to the address shown on the enclosed return envelope so that it is received on or before January 12, 2016.
- 2) Deliver it in person at the January 12, 2016 public hearing.

FOLD SO THAT THIS SIDE IS ON THE INSIDE OF THE FOLD BEFORE PLACING THIS STANDBY CHARGE BALLOT IN THE RETURN ENVELOPE

	Existing Charge	Proposed Increase	Total Charge
1	\$150.00	+ \$100.00	= \$250.00
1	\$75.00	+ \$50.00	= \$125.00

FOLD HERE (this side should be on outside after fold)

SANTIAGO HILLS
LANDSCAPE MAINTENANCE DISTRICT No. 15 - 1
OFFICIAL NOTICE AND BALLOT INFORMATION GUIDE

Why Did You Receive This Ballot?

Your property is in the Santiago Hills Landscape Maintenance District. Maintenance of the landscaping in the common areas surrounding your property is paid for by the property owners in your neighborhood through the District managed by the City of Orange. In effect, the City is acting as a Master Home Owners Association, overseeing the maintenance of your common areas.

You currently pay \$221-\$369 per year (depending on the type of property you own) for maintenance of these improvements. The amount has not increased since 1987 and has not kept pace with the costs to maintain the District, which have risen significantly over the past 28 years.

As a result, the level of maintenance has been significantly reduced to meet the level of revenue received from the assessments from the property owners. To restore maintenance levels an increase in the annual assessment is being proposed, and law requires that property owners approve any such increase. The enclosed ballot is the mechanism for you to vote on the proposed increase, year based on the type and location of the property you own. The specific amount of your increase is shown on your individual ballot, and is adjusted to the amount you also include an annual adjustment based on the Consumer Price Index (CPI). The following provides more information on this proposed increase.

What Would This Measure Provide?

If approved, the new assessment would provide funding to make needed repairs and improvements to the landscaped areas, and to bring routine maintenance efforts gradually back to an adequate level. Examples include:

- Begin a major capital improvement program to proactively replace outdated, inefficient landscaping with more sustainable and drought-resistant plants that can conserve water and require less maintenance in the long run
- Replace dead and dying plants and trees
- Improve the irrigation systems to be more efficient, keep plants healthier and conserve water
- Gradually replace and upgrade lighting and electrical panels to be more efficient and reliable
- Keep landscaped areas clear of weeds and litter to maintain an attractive, well-kept and healthy appearance
- Improve safety and security by maintaining pathway lighting and keeping shrubbery maintained
- Restore frequent tree trimming services to reduce the risk of fallen limbs and uprooted trees

How Much Is the Proposed Assessment?

The proposed assessment is printed on the Official Ballot included with this notice and information guide. For single-family homes, the annual assessment ranges from \$176.00 to \$235.00, depending on zone/location of your home. The proposed assessment for condos and commercial property types is based on the number of the total estimated amount that would be raised for fiscal assessment revenue from the existing Landscape District LMD 86-2 and annual payments from Santiago Canyon College, reimbursing the District for maintenance costs for the Santiago Hills Landscape Assessment Districts for FY 2015-16 is approximately \$535,691. For a detailed breakdown of the revenue sources and specific expenses, refer to the Engineering Report for FY 15-16, which can be found at www.santiagohills.org/engrreport.

The original Landscape Maintenance District No. 86-2 will remain in effect whether or not this new proposed assessment is approved. If the new assessment is approved, it will be in addition to the existing assessment and will be collected under a new District (LMD 15-1).

Background on Landscape Maintenance in Santiago Hills

Your landscaping improvements in and around the Santiago Hills and Hillside neighborhoods are part of Landscape Maintenance District No. 86-2 (LMD 86-2). The funding for this landscape maintenance comes from an annual assessment on each property in the vicinity of these improvements. These property assessment rates have not increased since they were established in 1987, and there is no mechanism for "cost of living" adjustments. However, equipment, water and electricity, as well as labor, have increased significantly over the past 28 years and the assessment revenues are no longer sufficient to adequately fund the required maintenance. In 2007, as funding revenues were depleted, the maintenance and repairs of the landscape were reduced, which resulted in deteriorated conditions and deferred maintenance. If approved, the new assessment would be collected under a new District (LMD 15-1).

The City of Orange's Role

The City of Orange is the steward of your common landscape areas. Through this ballot process we are providing the property owners in the District the opportunity to tell us what the future level of landscaping services should be. The City is the facilitator of this process, and is providing you with the information we feel is necessary to assist you in making your decision.

All Ballots must be received on or before June 9, 2015 to be counted.

Public Hearing on June 9, 2015

A public hearing will be held on Tuesday, June 9, 2015, at 7:00 p.m. in the Orange City Council Chambers at 300 N. Tustin Avenue, Orange, California. You are invited to attend the public hearing. Tabulation of the returned ballots will occur after the close of the public input portion of the public hearing, and the results of the tabulation will be announced at the July 14, 2015 Orange City Council meeting.

Instructions

On this matter is important because only ballots will be counted. To complete the enclosed ballot, the ballot must be either Yes or No, sign the ballot, place it in the provided postage-paid envelope, and place it in the mail so it is received on or before the public hearing date of June 9, 2015. Only official ballots are signed and marked with the property owner's name and address, and are received before the public hearing. The ballot must be received by June 9, 2015, to be counted.

Additional Information Available

For more information concerning the proposed Landscape Maintenance District No. 15-1, please contact Diana Robertson, Public Works Manager with the City of Orange at (714) 834-5500, or online at www.santiagohills.org/.

Political Considerations

- This Is an Election – It's Political
 - Something that most Public Works and Stormwater professional have not been trained for
- Inform the Community
 - Branding – get your story out there early and often
 - Ballot Measure information program
- Know Your Needs and Financial Impacts (You Will Be Quizzed Later)
- Identify Critical Stakeholders, and Bring Them Into the Process Early
 - Businesses
 - Schools
 - Community Opinion Leaders



More Political Considerations

- Anticipate Opposition and Some Confusion
 - This election process is different, and some residents may be confused
- Hire Professionals (you are not trained for this and it takes a lot of time and effort)
 - Communications / Political Messaging
 - Public Opinion Survey
- This Could Add Several Months to the Process
 - Overall, you should plan on 8 – 16 months from beginning to end

SAN MATEO COUNTYWIDE
Water Pollution Prevention Program
Clean Water. Healthy Community.

OFFICIAL SURVEY
Information Fact Sheet

Why am I receiving this survey?
Each year, tons of harmful and dangerous pollutants, bacteria, and trash are carried through our communities and enter local creeks, reservoirs, lakes, San Francisco Bay and Pacific Ocean. As water drains from streets, parking lots, roof tops and lawns, pollutants are picked up and enter the storm drainage system through thousands of catch basins throughout San Mateo County. From there, this polluted water flows through a system of pipes, open channels, and creeks into the ocean and Bay.

Protecting our local water quality
Plastics, cigarette butts, and other non-biodegradable products in local drainage systems get transported into local creeks, streams, and reservoirs with water runoff. Chemical and bacterial contaminants such as fertilizer, pesticides, and animal waste are also spread through our local drainage system.

Preventing beach pollution
San Mateo County beaches are facing increased scrutiny due to elevated concentrations of certain contaminants, known as bacteriophage counts for contamination levels, and the most violations of acceptable daily bacteriophage levels have been at California beaches. In fact, Half the Bay's 2013 Beach Program Card shows Marine Lagoon in San Mateo on their Top 10 Beaches list.

Survey Instructions
1) Read each question below.
2) Fill in the circle for your response. Please use a pencil and complete this in the circle.
3) Detach the bottom portion of this sheet to record your answers.
4) Place the bottom portion of this sheet in the return envelope and mail for postage (see back).

Official Survey Table

Question	Yes	No	Don't Know	Other
1. Do you own a car?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. Do you own a boat?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Do you own a swimming pool?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Do you own a dog?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Do you own a cat?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
13. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
19. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
20. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
22. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
23. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
24. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
25. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
26. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
27. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
28. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
29. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
31. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
32. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
33. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
34. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
35. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
36. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
37. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
38. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
39. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
40. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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42. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
43. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
44. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
45. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
46. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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48. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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50. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
51. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
52. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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56. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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62. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
63. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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68. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
69. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
70. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
71. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
72. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
73. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
74. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
75. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
76. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
77. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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82. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
83. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
84. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
85. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
86. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
87. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
88. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
89. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
90. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
91. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
92. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
93. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
94. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
95. Do you own a pet mammal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
96. Do you own a pet bird?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
97. Do you own a pet fish?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
98. Do you own a pet reptile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
99. Do you own a pet amphibian?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
100. Do you own a pet insect?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Conclusions



- Creating a Stormwater Utility Will Take Considerable Effort
- The Recommended Exercises Will Be Beneficial to the Program
 - Figuring out what you do, why you do it, and how much it will cost
 - Establishing a separate financial identity
 - Earning the respect of sister programs and the community
- The Prize May Be a Dedicated, Sustainable Stormwater Revenue Stream

Questions



Utilities Require Infrastructure

- Pipes, wires, garbage bins / trucks / landfills
- Best done by single provider (monopoly)
- Performed by Public or Private entity – But always regulated
 - Public – elected governing board
 - Private – Public Utilities Commission
- Public Need & Necessity
 - Public Health and Safety (Water, Sewer Garbage)
 - Quality of Life

Other Revenue Mechanisms

- Grants
 - Usually require matching funds
 - Usually require post-project O&M obligations
- Loans
 - Requires revenue stream to repay loan
- Regulatory Fees
 - Usually a small part of any program
- Trash Reduction as part of Garbage Rates

One Water – Breaking Down Silos

- One Water
 - Where all water is a resource, even storm runoff and wastewater
- New Stormwater Utility – A New Silo..??
 - Don't isolate your self – keep the doors and window open
 - Support other operational silos (water, sewer, garbage, etc.)
- Other Funding Opportunities Among Siblings
 - To the extent that a Stormwater program supports the goals of other utilities (Water, Sewer, Garbage) by encouraging bio-retention and stormwater diversion for groundwater replenishment and sewer treatment, those other utilities should support (financially) the Stormwater program.