

California Stormwater Quality Association

Dedicated to the Advancement of Stormwater Quality Management, Science and Regulation

December 8, 2020

Re: CASQA Membership Dues

Dear CASQA Members,

To strengthen our organization and support our members, CASQA has conducted significant strategic planning efforts, from developing our inaugural <u>Strategic Plan</u>, to updating our <u>Vision for Sustainable Stormwater</u> <u>Management</u>, to analyzing existing financial practices and the fiscal needs of the organization. Cumulatively, these efforts have established the direction of CASQA for the next several years.

As part of our finanical planning, the Membership Committee, Finance Committee, and Board of Directors have worked in tandem to evaluate membership dues and its role in funding CASQA's activities. To date, membership dues have not been sufficient to fund core operations and they have therefore been supplemented by other (and more variable) revenue streams. Moving forward, the intention is to ensure that membership dues are sufficient to fund the core operations of CASQA. This approach will provide stability to the organization, while also providing baseline funding for the activities necessary to implement our Strategic Plan and Vision for Sustainable Stormwater Management.

With these goals in mind, the Board of Directors established dues for <u>regular members</u> and <u>affiliate members</u> for the next few years (calendar years 2021, 2022, and 2023). As we plan for our future, our hope is that providing a mulit-year dues schedule will help you plan as well.

As always, we are thankful for your continued membership and engagement.

Sincerely,

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Amanda Carr, Chair California Stormwater Quality Association