








Mission

On behalf of California stormwater permittees, CASQA advances sustainable stormwater management protective of California water resources.

Vision

To advance sustainable stormwater management protective of California resources, CASQA will:

	<p>Lead</p> <p>Define and advocate for policies, regulations, legislation, and solutions that are based in the latest science and implement CASQA's Vision for Sustainable Stormwater Management</p>
	<p>Engage</p> <p>Create opportunities to engage with our members and other organizations to achieve common goals by sharing knowledge, ideas, and best practices</p>
	<p>Educate</p> <p>Produce resources, publications, and events that inform and train stormwater professionals and educate the public</p>
	<p>Support Implementation</p> <p>Publish tools and guidance to support implementation of stormwater programs</p>
	<p>Increase Organizational Capabilities</p> <p>Operate as a high performance organization with the capabilities to achieve the Strategic Plan</p>

Core Values

Excellence	Leadership	Collaboration	Integrity
Inclusivity	Respect	Service	Stewardship



LEAD

Define and advocate for policies, regulations, legislation, and solutions that are based in the latest science and implement CASQA's Vision for Sustainable Stormwater Management

Goals:

- Implement the Vision for Sustainable Stormwater Management
- Provide Leadership through Regulatory Advocacy and Engagement
- Provide Leadership for Statewide and Precedential Permits
- Expand and Grow Legislative Engagement and Advocacy
- Define and Advocate for Scientific Advancements
- Identify Statewide Water Quality Priorities and Develop Solutions
- Advance Stormwater Profession through the CASQA Awards Program

ENGAGE

Create opportunities to engage with our members and other organizations to achieve common goals by sharing knowledge, ideas, and best practices

Goals:

- Collaborate and Integrate CASQA's Programs through the Executive Program Committee
- Engage Members through CASQA's Subcommittees
- Engage and Communicate Effectively with Members
- Build Partnerships and Increase Collaboration with Organizations that Support CASQA's Strategic Plan and Vision for Sustainable Stormwater Management

INCREASE ORGANIZATIONAL CAPABILITIES

Operate as a high-performance organization with the capabilities to achieve the Strategic Plan

Goals:

- Align Staffing Capacity with Organizational Needs (Resources)
- Recruit, Support, and Retain Effective Leaders (Resources)
- Ensure Financial Resources are Sufficient to Achieve the Strategic Plan and Effectively Managed (Resources)
- Maintain a Strong and Diverse Membership (Resources)
- Maximize CASQA's Impact through Strategic Planning and Prioritization (Priorities)
- Transition from a Managing Board to a Governing Board (Processes)
- Modernize Governing Documents (Processes)
- Create an Organizational Structure to Achieve CASQA's Strategic Plan (Processes)
- Operate with Accountability (Processes)

EDUCATE

Produce resources, publications, and events that inform and train stormwater professionals and educate the public

Goals:

- Lead and Manage Statewide Training Programs
- Develop and Provide New Training and Educational Resources
- Produce Annual Conference as Industry Standard Educational Event
- Educate and Train through the CASQA Seminar Series
- Develop and Publish Informative Materials
- Optimize Educational Outreach and Engagement Through CASQA's Website

SUPPORT IMPLEMENTATION

Publish tools and guidance to support implementation of stormwater programs

Goals:

- Publish BMP Handbooks as the Industry Standard
- Support Pesticide Management through Our Water, Our World
- Develop Resources that Support Statewide Implementation