



# CASQA 2026 Annual Conference

Registration Brochure | October 26-28, 2026

**SAFE Credit Union Convention Center**  
Sacramento, California



# Conference Overview

For more than twenty years, CASQA has created a space where the preeminent thought leaders in the stormwater community gather to share ideas, build relationships, and drive the evolution of sustainable stormwater management.

The CASQA Annual Conference is widely recognized as the premier event for stormwater professionals, bringing together more than 1,200 attendees each year from across the broader water community. Local, state, and federal decision-makers join engineers, scientists and researchers, program leaders, consultants, contractors, planners, policy specialists, and attorneys for multiple days of training, technical discussions, and exhibits addressing the most pressing challenges and opportunities facing our field.



## About Us

The California Stormwater Quality Association (CASQA) advances sustainable stormwater management protective of California water resources. The Annual Conference is a core expression of this mission - serving as a forum to exchange knowledge, elevate best practices, and build community.

## CASQA Conference By the Numbers

**1,200+**

attendees from across  
California and beyond

**125+**

technical presentations

**70+**

Exhibitors

**1** all-attendee networking event

**1** exhibitor-focused reception



# Where the Stormwater Community Learns and Leads

Guided by CASQA's Vision for Sustainable Stormwater Management, our community is focused on solutions - maximizing stormwater capture, advancing true source control, strengthening funding for stormwater programs, and recognizing stormwater as a vital resource. The conference reflects what makes CASQA exceptional: a collaborative community committed to learning from one another, inspiring solutions, and making a lasting impact.

## Sunday, October 25

- › Early Check-In & Welcome Happy Hour

## Monday, October 26

- › Plenary Session (Opening Remarks, CASQA Awards, Keynote)
- › Field Tour (offsite, advance registration required)
- › Multi-Track Technical Sessions
- › Exhibit Hall & Poster Display
- › Networking Event

## Tuesday, October 27

- › Exhibit Hall & Poster Display
- › Multi-Track Technical Sessions
- › Exhibitor Reception

## Wednesday, October 28

- › Exhibit Hall & Poster Display
- › Multi-Track Technical Sessions
- › Exhibitor-Sponsored Prize Drawing
- › Capstone Session

## The Ideas and Innovations Advancing Stormwater

The CASQA Annual Conference features a comprehensive technical program covering the most important issues shaping stormwater management today. Sessions span topics such as climate resilience and sustainability, green infrastructure and stormwater capture, municipal, construction, and industrial permit implementation, policy and funding strategies, monitoring and scientific research, pollutants of concern and true source control, and community engagement. Together, these topics highlight the ideas, innovations, and practical solutions advancing effective, science-based stormwater management.

# Exhibit With CASQA

CASQA's Annual Conference is the premier gathering for the stormwater community in California and beyond. Exhibiting at the conference places your organization in front of a highly engaged audience of public agencies, private businesses, consultants, vendors, and industry leaders actively seeking solutions, expertise, and partnerships.

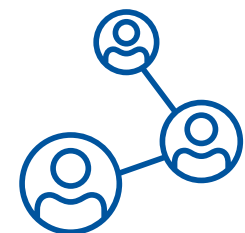
Exhibitors at the CASQA Annual Conference consistently report strong engagement and high-quality interactions with stormwater professionals and decision-makers. Many exhibitors have participated for 10, 15, and even 20 years - demonstrating the long-standing value of the conference - while new exhibitors continue to find meaningful opportunities to connect with attendees. Each year, exhibitors and attendees exchange more than 1,000 leads, both in person and through CASQA's event app, creating valuable connections with public agencies across California.

To further support exhibitor success, the conference features a dedicated exhibitor reception, offering additional opportunities to connect with attendees in a relaxed, relationship-building environment.



“CASQA is the best place to catch up on the latest stormwater news, research, regulatory developments and product innovations that impact the California stormwater management community. We wouldn't miss it!”

Vaikko Allen and Sean Hasan,  
Contech Engineered Solutions  
**20-year exhibitor**



**1000**  
exhibitor leads

exchanged through in-person  
engagement and the CASQA  
event app in 2025.

# Exhibitor Booth Options

## Choose Your Level of Visibility

CASQA offers three exhibit booth tiers, allowing organizations to align investment with exposure.

### Regular Booth



A strong presence within the exhibit hall, ideal for organizations seeking consistent exposure and direct access to attendees.

### Premium Booth



Regular booth benefits + enhanced visibility in higher-traffic areas of the exhibit hall.

### Super Premium Booth



Maximum exposure in the most prominent exhibit hall locations, designed for organizations looking to elevate brand awareness and engagement.

## Booth Pricing

Booth	CASQA Member	Non-Member
Regular	\$3,000	\$4,000
Premium	\$3,500	\$4,500
Super Premium	\$5,500	\$7,500

## Key Details for Exhibitors

- › Exhibitor registration opens May 20, 2026 for CASQA members and May 27, 2026 for non-members.
- › Registration closes on Friday, September 11 at 5pm PT
- › Exhibitors receive first opportunity to reserve the best booths at next year's conference!
- › Participate in our exhibitor-sponsored prize drawing that increases engagement and foot traffic in the exhibit hall. Past exhibitors have raffled off TVs, coolers, and more!

[Reserve Your Booth](#)

# Sponsorship Opportunities

Sponsoring is a powerful way to elevate your organization's visibility, connect with potential partners, and support the advancement of stormwater management across California.

- › Sponsor registration opens May 20, 2026 at 9am for CASQA members and May 27, 2026 at 9am for non-members.
- › Registration closes on Wednesday, September 16 at 5pm PT

## Conference Sponsor Benefits

- › Align your organization with the premier trusted, technically focused stormwater conference
- › Increase visibility with key decision-makers shaping stormwater policy, funding, and project delivery across California and beyond
- › Connect your organization's expertise to focused technical tracks and engaging conference events
- › Invest in the stormwater community by supporting CASQA's work and demonstrating your commitment to advancing solutions alongside your clients



**Mark Pestrella**

Director, Los Angeles County Public Works  
2025 Conference Municipal Stormwater Steward

## Sponsorship levels

Level	CASQA Member	Non-Member
Platinum Stormwater Steward	\$12,500	\$25,000
Gold Stormwater Steward	\$6,000	\$12,000
Host Program Sponsor	\$6,500	–
Municipal Stormwater Steward	\$3,500	–
Track	\$2,000	\$4,000
Conference App	\$5,000	\$10,000
Networking Event	\$3,250	\$6,500
Capstone Session	\$2,000	\$4,000
Field Tour	\$1,000	\$2,000
Exhibitor Reception	\$1,000	\$2,000
Welcome Happy Hour	\$500	\$1,000

[Explore Sponsorship Options](#)

# Register!

**3-day passes: starts at \$925 for CASQA members**

**1-day passes: Starts at \$590 for CASQA members**

Conference speakers and poster presenters receive reduced registration rates.

## Registration Information

- › Registration opens Wednesday, May 20 at 9am PT
- › Early registration ends Tuesday, September 15 at 5pm PT
- › Registration closes Friday, October 16 at 5pm PT



## Hotel and Travel

CASQA has reserved discounted hotel blocks for conference participants at two hotels close to SAFE Credit Union Convention Center. Hotel registration will close on October 2, 2026 or when hotel blocks reach capacity.

- › **Hyatt Regency Sacramento** ..... **\$249/night**  
1209 L Street, Sacramento, CA, 95814
- › **Sheraton Grand Sacramento** ..... **\$249/night**  
1230 J Street, Sacramento, CA, 95814

Note: CASQA has a limited number of government rate rooms available for those who qualify. Please reach out to [casqa@casqa.org](mailto:casqa@casqa.org) for more information.

## Major Airports and Transportation

[Sacramento International Airport \(SMF\)](#)

[Amtrak – Sacramento Valley Station](#)



### **CASQA 2026 Annual Conference**

California Stormwater Quality Association  
1201 N. Catalina Avenue #4227, Redondo Beach, CA 90277  
[www.casqa.org](http://www.casqa.org)